

SMALL BUSINESS DEVELOPMENT PROGRAM OVERVIEW

Each year, Crismore CPA Group reserves 20 positions for new small businesses to participate in our Small Business Development Program. The goal of the program is to help central Indiana small businesses get organized, remain compliant with federal, local, and state tax laws, and save money.

1. CREATE THE RECORD-KEEPING SYSTEM

We begin by helping you organize your bookkeeping. You can choose whether you would like us to do the bookkeeping for you, or whether you would like to use a professional software program such as QuickBooks.

2. IDENTIFY COST SAVINGS

After successfully getting your bookkeeping system in place, we will meet with you monthly to make suggestions on improving your business systems, and implementing cost savings that you may not have otherwise noticed.

3. FILE THE NECESSARY DOCUMENTS

We will help you determine the correct amount for quarterly and year end tax payments to avoid tax penalties for underpayment of taxes.

We will prepare your federal and state tax returns for your business. We will also file one owner's personal tax return as part of the standard program fee.

Note: Costs for materials such as blank checks or software purchases (e.g. QuickBooks) are covered by the client and are not included in the Small Business Development Program. Charges for correcting compliance filings made before becoming a client may incur additional fees. Crismore CPA Group, LLC, reserves the right to decline any client.

? WHERE DO THE COST SAVINGS COME FROM?

Every business has its own challenges, and we won't know what cost savings are available to you until we get to know you and your business. However, the following cost saving ideas have worked for us in the past, and will continue to work for us in the future:

- ✓ Remaining compliant with federal, state, and local tax laws will always cost less than paying those taxes plus penalties and interest.
- ✓ Tax Planning with quarterly and annual tax payments will help you avoid penalties and interest.
- ✓ Planning tax deductions during the tax year instead of at tax time will help you optimize your tax strategy.
- ✓ Businesses with good financial accounting systems should outperform businesses that do their bookkeeping in a shoebox.
- ✓ The fee structure both in this program, and in our general practice is lower than many competing CPA firms in central Indiana. Most clients save money by switching from their old CPA to use our services.
- ✓ The Alternative Minimum Tax (AMT) is like a second tax system that could affect anyone with an income over \$75,000 per year. Business ownership and rental properties can result in unexpected taxes due. It is important to consult your CPA to understand where issues might occur.



America Counts on CPAs®

YOUR CPA AS A TRUSTED ADVISOR

A Certified Public Accountant is more than just a bookkeeper or a tax preparer. Your CPA will work with you on issues that go above and beyond the filing of documents or the keying of receipts.

We strive to learn your business and your business needs. As we work to organize your business finances, we will also highlight areas for improvement.

Because we work with many clients across different industries, we are able to see the business choices made by the best, and give sound advice to those small business owners that are working toward success.

By choosing a CPA, you know that you are getting the services of an experienced and certified professional who receives cutting edge training on the new tax laws as they change.

Call Us Today To Schedule Your
Free Consultation
317-770-6230
<http://www.CrismoreCPA.com>

CPA

(NOUN) TRUSTED EXPERT WHO HELPS INDIVIDUALS AND ORGANIZATIONS ENVISION AND SHAPE THEIR FINANCIAL FUTURE. CHARACTERIZED BY **COMMITMENT** TO OBJECTIVITY, INTEGRITY, AND COMPETENCE; EXCELLENT **PERFORMANCE** ON BEHALF OF CLIENTS, EMPLOYEES, AND THE PUBLIC; AND **ACCOUNTABILITY** FOR THE HIGHEST PROFESSIONAL AND BUSINESS ETHICS.

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Small Business
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